

Michael Jay Hamby

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GRAPHIC DESIGNER | PROJECT MANAGER

Graphic Designer with experience creating digital, print, email, social media, and web content for product-based businesses. Skilled in high-volume visual production, product imagery, promotional design, catalog layout, photography, and multi-site website content. Experienced in supporting marketing initiatives and retailer communications under tight deadlines, with added strength in cross-functional collaboration and digital project support.

CORE SKILLS

Adobe Creative Suite: Photoshop, Illustrator, InDesign, Premiere Pro; **Design & Production:** product imagery, catalog design, print collateral, promotional materials, photography; **Marketing Design:** email campaigns, social media campaign assets, retailer communications; **Web & Technical:** website content creation, LiquidPixels, HTML/CSS, FontLab; **Additional:** Microsoft Office Suite, cross-functional collaboration, deadline-driven production, AI-assisted documentation support.

PROFESSIONAL EXPERIENCE

Graphic Designer / Project Manager

March 2019 - March 2026

Embossed Graphics Inc. - Aurora, Illinois

- Produced website content under tight deadlines, including 100+ images per month for ongoing business and promotional needs.
- Designed bi-weekly email campaigns for retailer sales communications and developed social media assets aligned with weekly sales announcements.
- Created and maintained visual content across six company websites in support of business objectives and product presentation.
- Partnered with the Vice President of Marketing to develop monthly promotional materials, sales tools, and supporting print collateral.
- Created printed catalogs and product imagery for both web and print use; photographed and developed images for advertising and promotional needs.
- Created and adjusted fonts for production using FontLab and assisted with LiquidPixels image engine programming for product preview content.
- Diagnosed prepress CO2 laser issues and recommended workflow-support solutions; later expanded into digital support work, including collaboration with IT on website improvements and web content implementation.
- Took over Project Management duties in October 2025 to facilitate and oversee project adherence and completion states.

EDUCATION

Associate in Fine Arts (A.F.A.)

2016-2018

Elgin Community College - Elgin, Illinois